



2021 Political Rates - 60 second spots

February 20th - April 6th - Primary Election

STATION	Monday-Friday				Saturday - Sunday			
	NP ISSUE	NP P1	PWN P2	PWON P3	NP ISSUE	NP P1	PWN P2	PWON P3
KEZO 92.3FM								
6am - 10am	\$150	\$120	\$100	\$50	\$30	\$25	\$20	\$3
10am - 3pm	\$90	\$80	\$70	\$30	\$40	\$30	\$25	\$5
3pm - 7pm	\$80	\$70	\$60	\$23	\$40	\$30	\$25	\$5
7pm - Mid	\$25	\$20	\$15	\$8	\$25	\$20	\$15	\$5
KSRZ 104.5FM								
6am - 10am	\$90	\$80	\$70	\$35	\$25	\$20	\$15	\$15
10am - 3pm	\$100	\$90	\$80	\$35	\$35	\$30	\$25	\$20
3pm - 7pm	\$90	\$80	\$70	\$40	\$35	\$30	\$25	\$10
7pm - Mid	\$25	\$20	\$15	\$5	\$15	\$12	\$10	\$8
KQCH 94.1FM								
6am - 10am	\$120	\$100	\$90	\$50	\$30	\$25	\$20	\$10
10am - 3pm	\$90	\$80	\$70	\$40	\$35	\$30	\$25	\$10
3pm - 7pm	\$90	\$80	\$70	\$50	\$35	\$30	\$25	\$10
7pm - Mid	\$20	\$15	\$10	\$5	\$20	\$15	\$10	\$8
KKCD 105.9FM								
6am - 10am	\$80	\$60	\$40	\$20	\$25	\$20	\$15	\$5
10am - 3pm	\$80	\$60	\$40	\$28	\$35	\$25	\$20	\$12
3pm - 7pm	\$80	\$60	\$40	\$25	\$35	\$25	\$20	\$5
7pm - Mid	\$25	\$20	\$15	\$5	\$12	\$10	\$7	\$5
KXSP 590AM								
6am - 10am	\$30	\$25	\$20	\$7	\$20	\$15	\$10	\$5
10am - 3pm	\$30	\$25	\$20	\$10	\$20	\$15	\$10	\$5
3pm - 7pm	\$30	\$25	\$20	\$15	\$20	\$15	\$10	\$5
7pm - Mid	\$10	\$7	\$5	\$3	\$10	\$7	\$5	\$1

P1 - Non-Preemptable except for unforeseen program changes or technical difficulties.

P2 - Preemptable with notice and makegood, unless unforeseen program changes or technical difficulties.

P3 - Preemptable without notice, makegood dayparted in the same daypart

Packages available upon request. Rates are Gross. Rates are Commissionable.

Political Disclosure statement included with all rate requests

POLITICAL WINDOWS

			Election day	
IOWA Primary	1/16/2021	3/2/2021	3/2/2021	IA Governor, Senate
Nebraska Primary	2/20/2021	4/6/2021	4/6/2021	NE Mayor, City Council
Special Election	3/11/2021	5/11/2021	5/11/2021	
General	9/3/2021	11/2/2021	11/2/2021	NE Governor